



Additional Terms for Low-fare InPage Bookings

The following rules apply to low-fare InPage bookings in addition to and with priority over the GTC of AD ALLIANCE:

Low-fare bookings do not carry any guarantee of delivery or any claim to even distribution of the booked volume across the period of the campaign. The booked volume will be delivered according to availability within the AD ALLIANCE inventory. No low-fare bookings will have priority. If the booked volume is not reached within the desired period, the amount actually delivered will be billed.

Low-fare bookings cannot generate discounts.

After completion of the campaign the client will receive a campaign-end report. AD ALLIANCE does not provide any interim reports or screenshots as documentation that the advertising was placed.

The inventory must be used exclusively for filling space with the advertising of the client's direct advertising partners. Advertising materials must be delivered no later than three working days before transmission time. The maximum number of changes of advertising motif is once per week.

Notwithstanding this rule, it is possible to place redirects, where the client may, at its discretion, make background changes of advertising motif.

The prices for low-fare bookings are not eligible for discount.